

SOUTH TRAIL TIMES

Volume 5 / Issue 5

MAY EDITION:

Six Ways You Could be Killing Your Car

September 7, 2016

Owning a car can be a dream or a nightmare depending on how well you take care of your vehicle, says the non-profit Car Care Council. The following are six things that many motorists do that can harm their car and their wallet.

1. **Ignoring the check engine light.** Ignoring an illuminated check engine light can result in serious engine trouble and costly repairs. At the very least, this warning light could alert you to an engine problem that is negatively impacting fuel economy.
2. **Failing to change fluids and filters.** Many fluids are required for the operation and protection of vehicle systems and components. Checking fluid levels regularly, along with the filters, helps ensure that your vehicle runs dependably and extends vehicle life.
3. **Neglecting your tires.** Your vehicle's tires should be checked frequently for inflation and tread depth. Underinflated tires can wear out more quickly, needing to be replaced sooner, and can negatively impact safety, gas mileage and performance.
4. **Not following a service schedule.** Because many car parts and components wear out or become damaged over time, vehicles need to be routinely serviced in order to perform optimally. Routine inspections and timely repairs will help keep your car running efficiently and will help you avoid more expensive repairs down the road.
5. **Keeping a dirty car.** Allowing your car to go too long without a wash leads to buildup of damaging chemicals and dirt, increases the potential for rust from road salt and interferes with proper visibility needed for safe driving.
6. **Being a severe driver.** Whether it's stop-and-go traffic, extreme weather, rough roads or heavy loads, it can sometimes be difficult to limit severe driving conditions. However, you can drive smart and improve fuel economy by observing the speed limit; avoiding aggressive driving, including quick starts and stops; not hauling unnecessary items; and keeping your vehicle properly tuned.

"Because auto care isn't always a top priority for car owners, they might not realize they are doing things that adversely affect the performance, safety and value of their car," said Rich White, executive director, Car Care Council. "Routine maintenance can go a long way toward saving money, avoiding headaches and protecting your vehicle investment."

Happy 34th anniversary to us South Trail Tire!!

Don't forget to like us on Facebook for more savings and current promotions, contests & coupons
@<https://www.facebook.com/southtrailtireandauto>

SALES:

SOUTH TRAIL TIRE & AUTO REPAIR 34TH ANNIVERSARY!!!

This year one lucky winner will get a lovely necklace and earrings that are 14K White Gold 6 mm. Heart Genuine Natural Aquamarine Earrings + Pendant with Square Rolo Chain Necklace. So, in the month of May in honor of our 34th anniversary we will be raffling off this beauty.

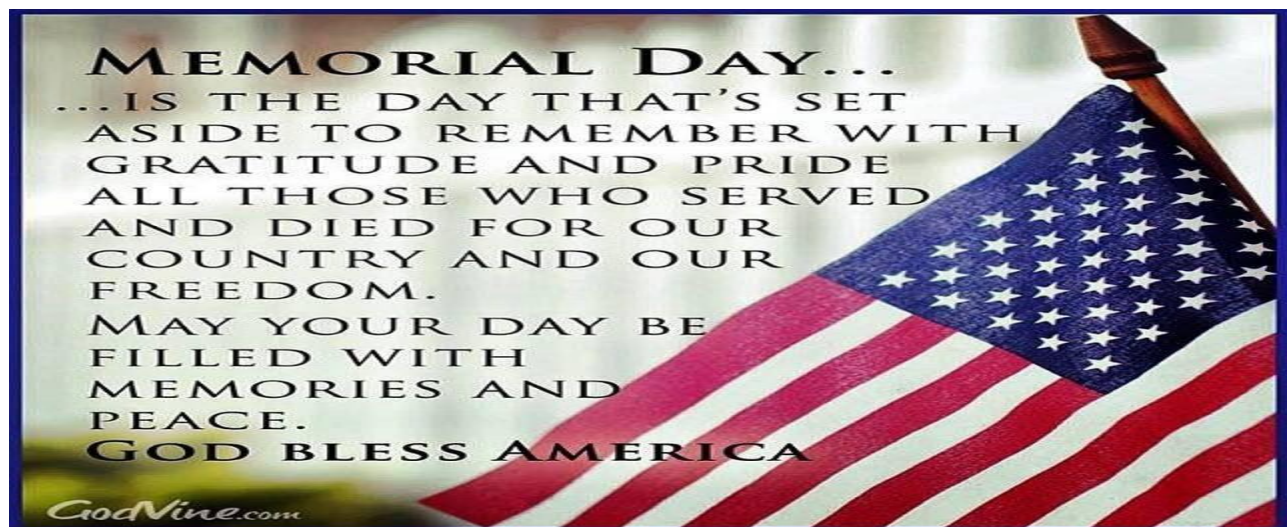
Contest rules are for every \$100.00 spent on any services performed here during the month of May: you will receive 1 ticket for the drawing on May 31st. Will notify winner close of the day.

*Includes Tire Purchases: Previous services do not count to be entered in must have car serviced between May1-30, 2017 for a ticket. Fleet accounts are not eligible, and your bill must be paid in full.

Happy 23rd Birthday Chad (April 26th)



Car Tips: Proper air pressure in a tire helps to distribute the weight of a vehicle evenly across the tire's tread pattern, so the tire (and the vehicle) is at its most stable. When a tire is under-inflated or over-inflated, it loses stability, negatively affecting handling, cornering, and stopping.



SHOP NEWS:

We are still having our Veterans Clothing Drive!!

We would like all of your help to support our veterans

We will be have a drop box in our office to **Support all Veterans**

This is a donation program please read below the acceptable donations you are welcome to bring in with you when you have your car serviced or just come in to drop them off. We are hoping this will be a success to help out our Veterans.

The VVA accepts many donations the **RED** ones are the donations **we will accept in our office:**

WE ESPECIALLY NEED CLOTHING!

- **Clothing of all types & sizes (men's, ladies, children's, baby's)**
- **Clothing accessories**
- **Shoes (all kinds)**
- **Baby items**
- **House and glassware**
- **Books, small toys, bikes**
- Stereos, radios, portable TVs
- All bedding, **draperies, curtains**
- Kitchenware
- Usable small furniture & rugs
- Small appliances
- Tools (all kinds) **small tools**
- **Jewelry and unopened cosmetics**

If you would like to help out more or donate items above that are not highlighted or money you can email Melissa@southtrairtire.com for more information.

This will be an ongoing clothing drive for our veterans until further notice. We are hoping that we can give some back to the men and woman who risked it all for our freedom. So please go through your closets, cabinets, and home and start clearing out unused or cluttered items and let's give them to one amazing cause!!!!

Happy Memorial Day!



Show us some love by liking us on Facebook or following us on Twitter!

34 YEARS AND STILL COUNTING OF QUALITY SERVICE!!!

WE WILL BE CLOSED ON MONDAY, MAY 28th FOR MEMORIAL DAY AND WILL RESUME NORMAL BUSINESS HOURS ON TUESDAY, MAY 29TH!!!

GET A \$25.00 GIFT CARD OFF YOUR NEXT SERVICE!!!

EARN A \$25.00 gift card for referring you friend: must be a new customer have them tell us you sent them in and we will mail you the gift card: It's like getting a FREE oil change ☺ There will be a surprise for some of you with a \$25.00 Omaha Steaks gift card for people who reach a certain number of referrals as well!

A referral thank you!

Please accept our \$25.00 Gift Card

South Trail Tire & Auto Repair
"Where Quality Isn't Expensive, It's Priceless"

John Zadrovitz
President

Phone: (239) 433-4241
Fax: (239) 433-2817
Zadthe3rd@southtrailtire.com
www.southtrailtire.com
5751-B Youngquist Rd.
Fort Myers, FL 33912

Don't forget to REFER a friend and you will receive a \$25.00 GIFT CARD in the mail!!!

MICHELIN



We miss you!!!



They may not be here in person, but they will always live on in our hearts!

DON'T MISS OUT ON OUR SPECIALS, RAFFLES & GIVE-A-WAYS!!!!!!!!!!

Print out the coupons for some special savings

Anniversary Deal

\$49.95

Includes: Oil change and filter, lube front end, check battery & alternator operation, inspect belts & hoses, check coolant, inspect brakes, check struts, shocks, & CV joints, check lights, rotate tires and receive a **FREE** pair of wiper blades.

For most cars and light trucks (some restrictions apply) up to 5 qts of conventional oil. Some restrictions apply. Not valid with any other offer. . **DO NOT PRINT THIS OUT AS IT IS A SPECIAL NOT A COUPON OR VOUCHER! JUST CALL AND SCHEDULE AN APPOINTMENT.**

Memorial Day Savings

\$10.00 OFF any Service Over **\$100**

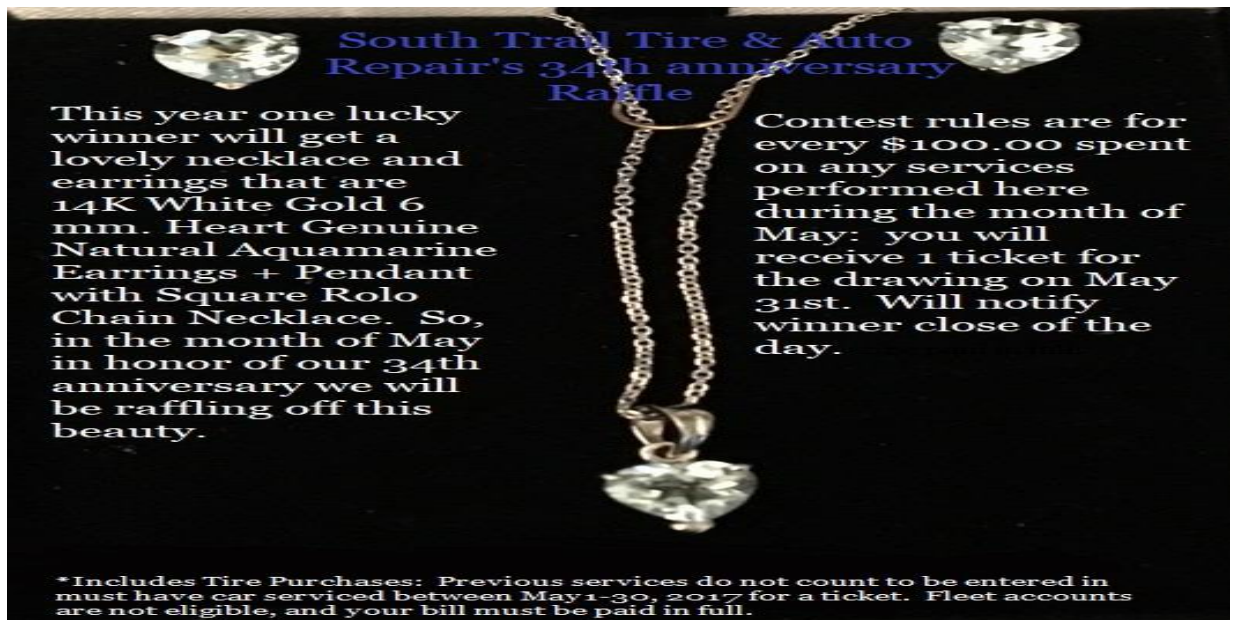
\$20.00 OFF any Service Over **\$200**

\$30.00 OFF any Service Over **\$300**

Expires: 05/31/2018. Not valid with any other offers. Certain Conditions may apply.

Excludes Tire Purchases.

Showing you some love on our anniversary!



South Trail Tire & Auto Repair's 34th anniversary Raffle

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*Some restrictions apply: Previous services do not count to be entered in car **must be serviced between 05/01/2017-05/30/2017** And paid for in full for entry. **DO NOT PRINT THIS OUT AS IT IS A PROMOTION NOT A COUPON OR VOUCHER!**
JUST CALL AND SCHEDULE AN APPOINTMENT.

Don't forget to refer a friend & receive \$25.00 GIFT CARD!!

When they come in for service: Mention you are the one that referred them and you will receive in the mail a \$25.00 GIFT CARD off your next service!!!

Offer is on valid for new customer referrals: person receiving the gift card must be an existing customer. Cannot be combined with any other offer. Gift card is only valid at South Trail Tire & Auto Repair. Some restrictions apply

This is not a coupon or voucher you will receive that in the mail!

Some repeat offenders may get a \$25.00 Omaha Steak gift card in appreciation for their loyalty!!