

SOUTH TRAIL TIMES

Volume 1 / Issue 7

OCTOBER EDITION:

Some important things that you should know....

What to do if the Check Engine Light Comes On

A lot of times the “check engine” light causes a panic, due to uncertainty of not knowing what the cause is. It could be as major as needing a tow or as minor as your gas cap loose. Knowing what to do is important for all drivers. Edmunds.com recommends the following:

- If you just put gas in the car, pull over and check to see that the gas cap is in place and tightened properly.
- If not, listen to the engine to see if the light coming on coincided with any unusual noises.
- Note if there are any strange smells or visible smoke.
- Ask yourself if the car’s performance seems impaired or different than usual.
- If none of these other symptoms are present, the problem isn’t likely severe enough that you need to pull over and have the car towed.
- Take your car to your repair shop to have the source of the problem diagnosed.
- If the Check Engine light is flashing do not drive any further take it to the repair shop immediately.

What you should do on a regular basis

Do not rely on indicator lights on the dashboard, they can malfunction as well. Also there are quite a few things that there are no lights for like wiper blades, dirty air filters, headlight out, brake lights out, tail lights. To avoid problems start a routine of checking those things on a regular basis so you can catch problems early on. Check your air filter and wiper blades every six months, tire pressure monthly as well as your lights. Also check your wiper fluid and oil levels.

Emergency supplies you want to have in your car

There are something’s in life that are unexpected it is better to be over prepared then under in an emergency situation. Here is a list of the items that Consumer Reports indicates you should include in your kit:

- Cell phone
- First-aid kit
- Fire extinguisher
- Warning light, hazard triangle, or flares
- Tire gauge
- Jack and lug wrench
- Foam tire sealant or a portable compressor and plug kit

- Spare fuses
- Toilet Paper
- Jumper cables or a portable battery booster
- Flashlight
- Gloves, hand cleaner, and clean rags
- \$20 in small bills and change
- Pen and pad of paper
- Insect repellent (summertime)
- Blankets
- Water
- Nonperishable food (for long trips or back roads where you may get stranded)
- Hand warmers (winter)
- Cat litter (winter)
- Small shovel

They say good honest mechanics are hard to find...not here our guys take pride in their work!!

Don't forget to like us on Facebook for more savings and current promotions, contests & coupons
@<https://www.facebook.com/southtrailtireandauto>



SALES:

Specials this month:

It's a HOWL of A Deal:

Includes: Oil change and filter, lube front end, check battery & alternator operation, inspect belts & hoses, check coolant, inspect brakes, check struts, shocks, & CV joints, check lights, rotate tires and receive a FREE pair of wiper blades.

For most cars and light trucks (some restrictions apply) up to 5 qts of conventional oil. Some restrictions apply. Not valid with any other offer.



OUR HALLOWEEN ALL TREATS NO TRICKS RAFFLE HAS BEGUN:

Starting September 2nd –October 29th we will be having a raffle for FIVE lucky winners to win a **WICKEDLY HAND CRAFTED Halloween baskets of TREATS!!!**



We will select five...yes FIVE lucky winners of these Wickedly Hand Crafted Candy Baskets made by Melissa. So we will draw two tickets for the big baskets and three tickets for the smaller ones. Who wants some candy??

Here at South Trail Tire & Auto Repair we are all Treats and no Tricks!!!

Car Tips: Oil is the lifeblood of your car. It keeps hardworking engine parts running clean, smooth and cool. Most owners' manuals suggest that you change your oil and oil filter every 7,500 miles (12,070 kilometers). Oil change specialists suggest every 3,000 miles (4,828 kilometers) or three months. The fact is, most of us do a lot of heavy driving during the summer when an engine is more likely to overheat. So at least check your oil before you head out on that road trip with the family.

SHOP NEWS:

We are still having our Veterans Clothing Drive!!

WE WOULD LIKE ALL OF YOUR HELP TO SUPPORT OUR VETERANS

We will have a drop box in our office to **Support all Veterans**

This is a donation program please read below the acceptable donations you are welcome to bring in with you when you have your car serviced or just come in to drop them off. We are hoping this will be a success to help out our Veterans.



They're owed a salute.

The VVA accepts many donations the **bold** ones are the donations **we will accept in our office:**

- **WE ESPECIALLY NEED CLOTHING!**
Clothing of all types & sizes (men's, ladies, children's, baby's)
Clothing accessories
Shoes (all kinds)
Baby items
House and glassware
Books, small toys, bikes
Stereos, radios, portable TVs
All bedding, **draperies, curtains**
Kitchenware
Usable small furniture & rugs
Small appliances
Tools (all kinds) **small tools**
Jewelry and unopened cosmetics

If you would like to help out more or donate items above that are not highlighted or money you can email Melissa@southtrailtire.com for more information.

This will be an ongoing clothing drive for our veterans until further notice. We are hoping that we can give some back to the men and woman who risked it all for our freedom. So please go through your closets, cabinets, and home and start clearing out unused or cluttered items and let's give them to one amazing cause!!!!

Our Guy's Work Hard & Play Hard:



Here is part of the play hard, our shops toys that they are building!!!

Congratulations to our smoker WINNER!!!



The Truitt Family

Better luck next time when we pick **FIVE** winners for our **ALL TREATS NO TRICKS RAFFLE**!!!!!!!

Our winner is The Truitt Family congratulations, to the rest of our customers' better luck with the Treat basket Raffle!!! We will announce the winners of the baskets on Facebook and in our November issue. Don't worry we will continue to have more give-a-ways, raffles and deals for all of you to win!!!!

Oddbox by gonzalez



30 YEARS AND STILL COUNTING OF QUALITY SERVICE!!!

GET A \$25.00 GIFT CARD OFF YOUR NEXT SERVICE!!!

EARN A \$25.00 gift card for referring you friend: must be a new customer have them tell us you sent them in and we will mail you the gift card: It's like getting a FREE oil change ☺ There will be a surprise for some of you with a \$25.00 Omaha Steaks gift card for people who reach a certain number of referrals as well!

A referral thank you!

Please accept our \$25.00 Gift Card

Don't forget to REFER a friend and you will receive a \$25.00 GIFT CARD in the mail!!!

South Trail Tire & Auto Repair
"Where Quality Isn't Expensive, It's Priceless"

John Zadrovitz
President

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MICHELIN



We miss you!!!



They may not be here in person but they will always live on in our hearts!

DON'T MISS OUT ON OUR SPECIALS, RAFFLES & GIVE-A-WAYS!!!!!!!

Print out the coupons for some special savings

Spooky Special

\$10.00 OFF any Service Over **\$100**

\$20.00 OFF any Service Over **\$200**

\$30.00 OFF any Service Over **\$300**

Expires: 10/31/2014. Not valid with any other offers. Certain Conditions may apply.

Excludes Tire Purchases.

ALL TREATS NO TRICKS RAFFLE!!!

STARTS: September 2, 2014 we will be having a raffle for **FIVE** lucky winners to win a **WICKEDLY HAND CRAFTED Halloween baskets of TREATS**

Rules are as follows...

- For any service, repair, tire order you will be giving one ticket and addition to that you will get 1 ticket per \$100.00 increments.
- We will be drawing the winners the end of business day October 29th, you will be notified by phone to pick up your treats.
- You will be required to come into the office and take a picture with us and your Wickedly Awesome Basket!!

Here at South Trail Tire & Auto Repair we are all Treats and no Tricks!!!

restrictions apply: Previous services do not count to be entered in car **must serviced between 9/2 & 10/29, 2014**

And paid for in full for entry. **DO NOT PRINT THIS OUT AS IT IS A PROMOTION NOT A COUPON OR VOUCHER!**

JUST CALL AND SCHEDULE AN APPOINTMENT.



It's a **HOWL** of A Deal!!

\$49.95

Includes: Oil change and filter, lube front end, check battery & alternator operation, inspect belts & hoses, check coolant, inspect brakes, check struts, shocks, & CV joints, check lights, rotate tires and receive a **FREE** pair of wiper blades.

For most cars and light trucks (some restrictions apply) up to 5 qts of conventional oil. Some restrictions apply. Not valid with any other offer. . **DO NOT PRINT THIS OUT AS IT IS A SPECIAL NOT A COUPON OR VOUCHER! JUST CALL AND SCHEDULE AN APPOINTMENT.**

For you our loyal customers we have been using a new feature

South Trail Tire & Auto Repair is introducing a new feature, to further improve our service and value for our customers. Effective July 1, 2014 we will check and adjust as necessary the tire pressure on all vehicles that we service. We will use the vehicle manufacturer's suggested tire pressure recommendations as the standard measure.

Multiple studies have documented that drivers with corrected tire pressure can improve their gas mileage by one to two miles per gallon, an adjustment that will quickly add up to significant savings. And carrying the correct tire pressure will positively affect the car's handling, safety and fuel economy. Automotive tires are designed and manufactured to carry a specific tire pressure, so under inflation can lead to structural damage and shorten the life of your tire. Over inflation can lengthen braking distances and is therefore a safety concern.

So as a new service feature, when a customer brings their vehicle in for any service the technician will allow your tires to cool, and then check and record the psi for each tire (tire pressure is measured in *pounds per square inch* or psi).Next, we will consult your vehicle manufacturer's tire inflation recommendation and adjust the tire pressure accordingly. This information will be captured and printed on the invoice statement. This invoice statement will list three new items:

- incoming psi for all four tires
- corrected/adjusted psi

"Here at South Trail Tire & Auto Repair we are always searching for ways to better serve our customers. This new feature focused on a scientific solution to improve our customer's safety and tire longevity is a natural fit for both our valued customers and our company" notes John Zadrovitz, President of South Trail Tire & Auto Repair.

Don't forget to refer a friend & receive \$25.00 GIFT CARD!!

When they come in for service: Mention you are the one that referred them and you will receive in the mail a \$25.00 GIFT CARD off your next service!!!

Offer is on valid for new customer referrals: person receiving the gift card must be an existing customer. Cannot be combined with any other offer. Gift card is only valid at South Trail Tire & Auto Repair. Some restrictions apply

This is not a coupon or voucher you will receive that in the mail!

Some repeat offenders may get a \$25.00 Omaha Steak gift card in appreciation for their loyalty!!