

SOUTH TRAIL TIMES

Volume 2 / Issue 4

APRIL EDITION:

Add A Checkup To Your Spring Cleanup

Batteries, Plugs & Wires: All of these components give the spark to your vehicle and they work extra hard when it's cold. Winter stress can compromise their performance up to 60 percent. Test and replace old or weak batteries, plugs and wires, especially those more than three years old. It will certainly be cheaper than a tow and replacement down the road.

Tire Pressure: Cold weather can reduce tire pressure, so make sure all tires, including the spare, are properly inflated and balanced.

Belts and hoses: Inspect and replace worn or cracked belts, as well as hoses that are blistered, brittle or too soft. Belts and hoses older than five years, even if they look intact, might need to be replaced.

Brakes: After a season of snow and ice it is advisable to inspect the brake system, including lines, hoses, parking brake and brake fluid for proper level.

Suspension & Wheel Alignment: Deep potholes aren't friendly to shocks and struts. An inspection to determine wear or leaks can alleviate bigger issues down the road. Also having your wheels properly aligned after a season of tough conditions can help keep you on the road in a safe direction.

Fluid Levels: There are lots of things to check but don't skip over any of them: engine oil, transmission fluid, brake fluid, antifreeze/coolant and, yes, even windshield washer fluid. Commonly a brake fluid flush can get your sluggish brakes working as good as new and because this is recommended once a year there is no better time to get it done.

Engine Air filter: Changing out the engine air filter is a quick job that can be done during any oil, brake or transmission fluid change.

Windshield Wipers: Check them for wear and cracks and replace them if necessary, think about doing this each spring and fall.

Clean the interior: Take the time to declutter your car, losing the extra weight can significantly increase your gas mileage too. It's worth it.

Clean the exterior: Take special care to address the undercarriage where road salt can eat away or corrode the metal. A thorough cleaning at a car wash should do the trick.

We have been in business since 1984!! Next month is our 31st anniversary!!

Don't forget to like us on Facebook for more savings and current promotions, contests & coupons

@<https://www.facebook.com/southtrailtireandauto>



SALES:

Specials this month:

Relief is on the way!!!!

This month we will have tax relief starting April 1st (no joking here) and ending on April 30th. This means you our loyal customers will not have to pay taxes on your bill.

*Rules and restrictions apply. Vehicle must be serviced and paid for with in the above dates no exceptions. Only applies to retail customers only. Corporate and business accounts are excluded.



ALSO WISHING A HAPPY ANNIVERSARY NEXT MONTH TO....

John & Sheri



On their upcoming Anniversary May 3rd!!! Very special Congratulations on their 29th anniversary!!

Mitch & Melissa



On their upcoming Anniversary May 2nd!!! Special Congratulations on their 1st anniversary!

CAR TIPS: NOTHING KEEPS PAINT LOOKING GOOD AND PROTECTED LIKE A COAT OF QUALITY WAX. APPLY WAX AT LEAST EVERY SIX MONTHS.

SHOP NEWS:

We are still having our Veterans Clothing Drive!!

WE WOULD LIKE ALL OF YOUR HELP TO SUPPORT OUR VETERANS

We will have a drop box in our office to **Support all Veterans**

This is a donation program please read below the acceptable donations you are welcome to bring in with you when you have your car serviced or just come in to drop them off. We are hoping this will be a success to help out our Veterans.



They're owed a salute.

The VVA accepts many donations the **RED** ones are the donations **we will accept in our office:**

WE ESPECIALLY NEED CLOTHING!

Clothing of all types & sizes (men's, ladies, children's, baby's)

Clothing accessories

Shoes (all kinds)

Baby items

House and glassware

Books, small toys, bikes

Stereos, radios, portable TVs

All bedding, **draperies, curtains**

Kitchenware

Usable small furniture & rugs

Small appliances

Tools (all kinds) **small tools**

Jewelry and unopened cosmetics

If you would like to help out more or donate items above that are not highlighted or money you can email Melissa@southtrailtire.com for more information.

This will be an ongoing clothing drive for our veterans until further notice. We are hoping that we can give some back to the men and woman who risked it all for our freedom. So please go through your closets, cabinets, and home and start clearing out unused or cluttered items and let's give them to one amazing cause!!!!

Still a few days left.....



Our winner will have their picture in our next edition!!

HAPPY EASTER!!!





30 YEARS AND STILL COUNTING OF QUALITY SERVICE!!!



GET A \$25.00 GIFT CARD OFF YOUR NEXT SERVICE!!!

EARN A \$25.00 gift card for referring you friend: must be a new customer have them tell us you sent them in and we will mail you the gift card: It's like getting a FREE oil change ☺ There will be a surprise for some of you with a \$25.00 Omaha Steaks gift card for people who reach a certain number of referrals as well!

A referral thank you!

Please accept our \$25.00 Gift Card

Don't forget to REFER a friend and you will receive a \$25.00 GIFT CARD in the mail!!!

South Trail Tire & Auto Repair
"Where Quality isn't Expensive, it's Priceless"

John Zdrovitz
President

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MICHELIN



We miss you!!!



They may not be here in person but they will always live on in our hearts!

DON'T MISS OUT ON OUR SPECIALS, RAFFLES & GIVE-A-WAYS!!!!!!!!!!

Print out the coupons for some special savings

Save it for the Sweets

\$10.00 OFF any Service Over **\$100**

\$20.00 OFF any Service Over **\$200**

\$30.00 OFF any Service Over **\$300**

Expires: 04/30/2015. Not valid with any other offers. Certain Conditions may apply.

Excludes Tire Purchases.

Relief is on the way!!!!

This month we will have tax relief starting April 1st (no joking here) and ending on April 30th. This means you our loyal customers will not have to pay taxes on your bill.

*Rules and restrictions apply. Vehicle must be serviced and paid for within the above dates no exceptions. Only applies to retail customers only. Corporate or business are excluded.

Previous services do not count to be entered in car **must serviced between 4/1/2015 & 4/30/2015**
And paid for in full to qualify.

DO NOT PRINT THIS OUT AS IT IS A PROMOTION NOT A COUPON OR VOUCHER!
JUST CALL AND SCHEDULE AN APPOINTMENT.



Keep on hopping

\$49.95

Includes: Oil change and filter, lube front end, check battery & alternator operation, inspect belts & hoses, check coolant, inspect brakes, check struts, shocks, & CV joints, check lights, rotate tires and receive a **FREE** pair of wiper blades.

For most cars and light trucks (some restrictions apply) up to 5 qts of conventional oil. Some restrictions apply. Not valid with any other offer. . DO NOT PRINT THIS OUT AS IT IS A SPECIAL NOT A COUPON OR VOUCHER! JUST CALL AND SCHEDULE AN APPOINTMENT.

For you our loyal customers we have been using a new feature

South Trail Tire & Auto Repair is introducing a new feature, to further improve our service and value for our customers. Effective July 1, 2014 we will check and adjust as necessary the tire pressure on all vehicles that we service. We will use the vehicle manufacturer's suggested tire pressure recommendations as the standard measure.

Multiple studies have documented that drivers with corrected tire pressure can improve their gas mileage by one to two miles per gallon, an adjustment that will quickly add up to significant savings. And carrying the correct tire pressure will positively affect the car's handling, safety and fuel economy. Automotive tires are designed and manufactured to carry a specific tire pressure, so under inflation can lead to structural damage and shorten the life of your tire. Over inflation can lengthen braking distances and is therefore a safety concern.

So as a new service feature, when a customer brings their vehicle in for any service the technician will allow your tires to cool, and then check and record the psi for each tire (tire pressure is measured in *pounds per square inch* or psi). Next, we will consult your vehicle manufacturer's tire inflation recommendation and adjust the tire pressure accordingly. This information will be captured and printed on the invoice statement. This invoice statement will list three new items:

- incoming psi for all four tires
- corrected/adjusted psi

"Here at South Trail Tire & Auto Repair we are always searching for ways to better serve our customers. This new feature focused on a scientific solution to improve our customer's safety and tire longevity is a natural fit for both our valued customers and our company" notes John Zadrovitz, President of South Trail Tire & Auto Repair.

Don't forget to refer a friend & receive \$25.00 GIFT CARD!!

When they come in for service: Mention you are the one that referred them and you will receive in the mail a \$25.00 GIFT CARD off your next service!!!

Offer is on valid for new customer referrals: person receiving the gift card must be an existing customer. Cannot be combined with any other offer. Gift card is only valid at South Trail Tire & Auto Repair. Some restrictions apply

This is not a coupon or voucher you will receive that in the mail!

Some repeat offenders may get a \$25.00 Omaha Steak gift card in appreciation for their loyalty!!