

SOUTH TRAIL TIMES

Volume 2 / Issue 3

MARCH EDITION:

Do you have questions you would like answered?? Well email them to Melissa@southtrailtire.com and we will put them in one of South Trail Times Editions.

QUESTION: Will higher octane or premium fuel give me better gas mileage and/or more power?

ANSWER: NO. Sportier cars have higher compression engines which generate more power and require higher octane fuel to prevent detonation. That's where the myth of "premium = more power" came from. If your handbook says "regular", use regular.

QUESTION: One indicator or blinker is flashing faster than others why

ANSWER: When you indicate one way and the blinker flashes quicker than when you indicate the other way, it usually means one of the bulbs has blown.

*In no event will we be liable for any loss or damage including without limitation, indirect or consequential loss or damage, or any loss or damage whatsoever arising from any question answered out of, or in connection with, the use of this newspaper, email, phone, or text.

Every effort is made answer customers questions. However, South Trail Tire & Auto Repair takes no responsibility for, and will not be liable for, any damage done to the vehicle: While we strive to help our customers in every way but it is impossible to 100% diagnose a car via text, email, and newsletter or phone until our technicians have looked at it.

The information contained in this newsletter is for general information purposes only. The information is provided by South Trail Tire & Auto Repair and while we endeavor to keep the information up to date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the newsletter or the information, products, services, or related graphics contained in the newsletter for any purpose. Any reliance you place on such information is therefore strictly at your own risk. We do not accept any fault loss or damage done to any person who is attempting to fix their own vehicle and recommend you leave it to our technicians if you do not understand or know what you are doing; we are not liable for any mistakes, injuries, misconceptions, you may have.

Did you know our technicians are reliable and been here for years: Mitch has been here over 10 years, Joey 3, and Jeff has been here over a year now!!!

Don't forget to like us on Facebook for more savings and current promotions, contests & coupons
@<https://www.facebook.com/southtrailtireandauto>



SALES:

Specials this month:

Luck of the Irish

ONLY \$49.95

Includes: Oil change and filter, lube front end, check battery & alternator operation, inspect belts & hoses, check coolant, inspect brakes, check struts, shocks, & CV joints, check lights, rotate tires and receive a FREE pair of wiper blades.

*For most cars and light trucks (some restrictions apply) up to 5 qts of conventional oil. Some restrictions apply. Not valid with any other offer.



DON'T BLOW A GASKET BUT YOU COULD BE OUR NEXT WINNER FOR OUR EASTER BASKET....

Ok our next raffle is for an Easter basket pictures will be available in a week or two on our Facebook page.

STARTS: March 1, 2015 we will be having a raffle for **ONE** lucky winner to win an **Easter Basket**

Rules are as follows...

- For any service, repair, tire order you will be giving one ticket and addition to that you will get 1 ticket per \$100.00 increments.
- We will be drawing the winner the end of business day April 3rd, you will be notified by phone to pick up your basket.
- You will be required to come into the office and take a picture with us and your Gift Certificate!!

*Some restrictions apply: Previous services do not count to be entered in car **must be serviced between 3/1/2015 & 4/2/2015**

Happy Birthday Mitch-Feb. 24th



CAR TIPS: CHECK AND CHANGE THE OIL. NO SINGLE STEP WILL HELP AN ENGINE LAST MORE THAN REGULAR OIL AND FILTER CHANGES WILL. CONVERSELY, NOTHING WILL DESTROY AN ENGINE FASTER THAN NEGLECTING OIL-LEVEL CHECKS OR FRESH-OIL CHANGES.

SHOP NEWS:

We are still having our Veterans Clothing Drive!!

WE WOULD LIKE ALL OF YOUR HELP TO SUPPORT OUR VETERANS

We will be have a drop box in our office to **Support all Veterans**

This is a donation program please read below the acceptable donations you are welcome to bring in with you when you have your car serviced or just come in to drop them off. We are hoping this will be a success to help out our Veterans.



They're owed a salute.

The VVA accepts many donations the **RED** ones are the donations **we will accept in our office:**

WE ESPECIALLY NEED CLOTHING!

Clothing of all types & sizes (men's, ladies, children's, baby's)

Clothing accessories

Shoes (all kinds)

Baby items

House and glassware

Books, small toys, bikes

Stereos, radios, portable TVs

All bedding, **draperies, curtains**

Kitchenware

Usable small furniture & rugs

Small appliances

Tools (all kinds) **small tools**

Jewelry and unopened cosmetics

If you would like to help out more or donate items above that are not highlighted or money you can email Melissa@southtrairtire.com for more information.

This will be an ongoing clothing drive for our veterans until further notice. We are hoping that we can give some back to the men and woman who risked it all for our freedom. So please go through your closets, cabinets, and home and start clearing out unused or cluttered items and let's give them to one amazing cause!!!!

Our guys sure know how to fix them 😊



Big or small, Old or new, stop on in our mechanics can fix it for you!

Did you see some of our South Trail Family at the Edison Festival of Lights Parade?



Fire in the hole!!! Awesome job Joey he had 3 jeeps there this year!!!!!!!!!!!!!!



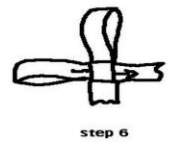
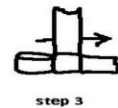
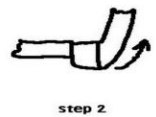
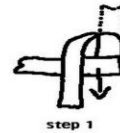
Eric & His wife with their son on her lap....Perfect Picture 😊

Have a Blessed Palm Sunday, Happy Saint Patrick's Day, & Don't forget to turn your clocks Ahead!!!!!!!!!!!!



- cut 2 strands of palm (or paper) about 1/2" x 14"
- follow instructions to form a palm cross

Weave a Palm Cross





30 YEARS AND STILL COUNTING OF QUALITY SERVICE!!!

LUCKY CHARMS

GET A \$25.00 GIFT CARD OFF YOUR NEXT SERVICE!!!

EARN A \$25.00 gift card for referring you friend:

must be a new customer have them tell us you sent them in and we will mail you the gift card: It's like getting a FREE oil change © There will be a surprise for some of you with a \$25.00 Omaha Steaks gift card for people who reach a certain number of referrals as well!



D I U L F E K A R B
V Z N Q L R J F V L
I K I L A I V A B A
A P J H S T I S C N
R E L O H E W G E K
E N I J L R R M O E
P L U Z I A H A O T
A Z I Y G P R P L R
P N G C H S U O I F
O N W A T E R F A A

BLANKET

BRAKEFLUID

FLARES

FLASHLIGHT

JACK

OIL

PAPER

PEN

SPARETIRE

WATER

We miss you!!!



They may not be here in person but they will always live on in our hearts!



*Hickory Dickory Dare...
Spring is in the air...*

*And as the
Daylight Saving Time Begins,
hope it rings in with lots of
joy & laughter for you!*

DON'T MISS OUT ON OUR SPECIALS, RAFFLES & GIVE-A-WAYS!!!!!!!!!!

Pot of Gold

\$10.00 OFF any Service Over **\$100**

\$20.00 OFF any Service Over **\$200**

\$30.00 OFF any Service Over **\$300**

Expires: 03/31/2015 Not valid with any other offers. Certain Conditions may apply.

Excludes Tire Purchases.

DON'T BLOW A GASKET BUT YOU COULD BE OUR NEXT WINNER FOR OUR EASTER BASKET....

STARTS: March 1, 2015 we will be having a raffle for **ONE** lucky winner to win an **Easter Basket**

Rules are as follows...

- For any service, repair, tire order you will be giving one ticket and addition to that you will get 1 ticket per \$100.00 increments.
- We will be drawing the winner the end of business day April 3rd, you will be notified by phone to pick up your basket.
- You will be required to come into the office and take a picture with us and your Gift Certificate!!

*Some restrictions apply: Previous services do not count to be entered in car **must be serviced between 3/1/2015 & 4/2/2015** And paid for in full for entry. **DO NOT PRINT THIS OUT AS IT IS A PROMOTION NOT A COUPON OR VOUCHER!**
JUST CALL AND SCHEDULE AN APPOINTMENT.



Luck of the Irish

\$49.95

Includes: Oil change and filter, lube front end, check battery & alternator operation, inspect belts & hoses, check coolant, inspect brakes, check struts, shocks, & CV joints, check lights, rotate tires and receive a **FREE** pair of wiper blades.

For most cars and light trucks (some restrictions apply) up to 5 qts of conventional oil. Some restrictions apply. Not valid with any other offer. **DO NOT PRINT THIS OUT AS IT IS A SPECIAL NOT A COUPON OR VOUCHER! JUST CALL AND SCHEDULE AN APPOINTMENT.**

For you our loyal customers we have been using a new feature

South Trail Tire & Auto Repair is introducing a new feature, to further improve our service and value for our customers. Effective July 1, 2014 we will check and adjust as necessary the tire pressure on all vehicles that we service. We will use the vehicle manufacturer's suggested tire pressure recommendations as the standard measure.

Multiple studies have documented that drivers with corrected tire pressure can improve their gas mileage by one to two miles per gallon, an adjustment that will quickly add up to significant savings. And carrying the correct tire pressure will positively affect the car's handling, safety and fuel economy. Automotive tires are designed and manufactured to carry a specific tire pressure, so under inflation can lead to structural damage and shorten the life of your tire. Over inflation can lengthen braking distances and is therefore a safety concern.

So as a new service feature, when a customer brings their vehicle in for any service the technician will allow your tires to cool, and then check and record the psi for each tire (tire pressure is measured in *pounds per square inch* or psi). Next, we will consult your vehicle manufacturer's tire inflation recommendation and adjust the tire pressure accordingly. This information will be captured and printed on the invoice statement. This invoice statement will list three new items:

- incoming psi for all four tires
- corrected/adjusted psi

"Here at South Trail Tire & Auto Repair we are always searching for ways to better serve our customers. This new feature focused on a scientific solution to improve our customer's safety and tire longevity is a natural fit for both our valued customers and our company" notes John Zadrovtz, President of South Trail Tire & Auto Repair.

Don't forget to refer a friend & receive \$25.00 GIFT CARD!!

When they come in for service: Mention you are the one that referred them and you will receive in the mail a \$25.00 GIFT CARD off your next service!!!

Offer is on valid for new customer referrals: person receiving the gift card must be an existing customer. Cannot be combined with any other offer. Gift card is only valid at South Trail Tire & Auto Repair. Some restrictions apply

This is not a coupon or voucher you will receive that in the mail!

Some repeat offenders may get a \$25.00 Omaha Steak gift card in appreciation for their loyalty!!