

SOUTH TRAIL TIMES

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FEBRUARY EDITION:

Show your car some love this month by:

Experts agree, however, that regularly maintaining your vehicle can prevent 70-percent of mechanical breakdowns.

So here are some tips on establishing the best habits for maintaining your vehicle:

Schedule your maintenance checks for the same time at least every 3 months to do service.

Maintaining your vehicle is no less important than that doctor's appointment.

Now that you've got those scheduled in your calendar, each month's checklist should include:

Air filter

Belts

Battery

Hoses

Brake fluid

Power steering fluid

Tires

Vacuum

Wash windows inside

Wipe down interior surfaces

Windshield wipers and fluid level

Oil and transmission fluid levels; make sure your car has warmed up before checking to let the fluid move through the system first

If you're not sure where some of these things are, ask your mechanic to show you the next time you take your car in. Another list should include those things you do daily; set alerts on your smartphone to remind you to remove any travel cups, papers, clothes and trash each time you get out of your car

Don't forget the Flowers & Chocolates!!! Our technicians have a sweet tooth this time of year ☺

Don't forget to like us on Facebook for more savings and current promotions, contests & coupons
@<https://www.facebook.com/southtrailtireandauto>

You're smoking just like my Tires

ROUSH RACING
Happy Valentine's Day

Don't let the fire burn out, check your tread!

South Trail Tire & Auto Repair

SALES:

Specials this month:

Show your vehicle some love...

ONLY \$49.95

Includes: Oil change and filter, lube front end, check battery & alternator operation, inspect belts & hoses, check coolant, inspect brakes, check struts, shocks, & CV joints, check lights, rotate tires and receive a **FREE** pair of wiper blades.

*For most cars and light trucks (some restrictions apply) up to 5 qts of conventional oil. Some restrictions apply. Not valid with any other offer.

KISSES CONTEST:

The object of the game is to come into our office and guess the amount of sweetheart candies in the jar. The person who guesses the closest will win a Visa Gift Card for dinner for two, a dozen roses, and the kisses.



We will draw the winner and they will be notified on February 12th, so they can come into the office pose for a picture and pick up their gift card.

Stop on by today so you can enter your guesses!!!

Car Tips: Windy Weather: Focus on Safety

When most people think of driving in harsh weather, they may think of snow or ice. While these hazards are serious, driving in heavy winds can be just as dangerous. You may have felt heavy winds threaten to push your car sideways while driving before. When the winds pick up, take care to focus on driving safely. If you're a habitual one-handed driver (like most of us), drive with both hands during windy conditions to keep more control of the car. Don't follow anyone too closely, especially tractor-trailers and other vehicles with something in tow. Keep a sharp eye on the vehicles around you, and drive slowly enough to allow plenty of reaction time should the wind topple a trailer or cause a car to swerve.

SHOP NEWS:

We are still having our Veterans Clothing Drive!!

WE WOULD LIKE ALL OF YOUR HELP TO SUPPORT OUR VETERANS

We will be have a drop box in our office to **Support all Veterans**

This is a donation program please read below the acceptable donations you are welcome to bring in with you when you have your car serviced or just come in to drop them off. We are hoping this will be a success to help out our Veterans.



They're owed a salute.

The VVA accepts many donations the **RED** ones are the donations **we will accept in our office:**

WE ESPECIALLY NEED CLOTHING!

Clothing of all types & sizes (men's, ladies, children's, baby's)

Clothing accessories

Shoes (all kinds)

Baby items

House and glassware

Books, small toys, bikes

Stereos, radios, portable TVs

All bedding, **draperies, curtains**

Kitchenware

Usable small furniture & rugs

Small appliances

Tools (all kinds) **small tools**

Jewelry and unopened cosmetics

If you would like to help out more or donate items above that are not highlighted or money you can email Melissa@southtrairtire.com for more information.

This will be an ongoing clothing drive for our veterans until further notice. We are hoping that we can give some back to the men and woman who risked it all for our freedom. So please go through your closets, cabinets, and home and start clearing out unused or cluttered items and let's give them to one amazing cause!!!!

Don't forget to:

HAPPY VALENTINE'S DAY!



You hold the key to my heart, please make sure you remember my tune ups!

©South Trail Tire & Auto Repair

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Kids 'n Dogs



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31 YEARS AND STILL COUNTING OF QUALITY SERVICE!!!

GET A \$25.00 GIFT CARD OFF YOUR NEXT SERVICE!!!

EARN A \$25.00 gift card for referring you friend: must be a new customer have them tell us you sent them in and we will mail you the gift card: It's like getting a FREE oil change ☺ There will be a surprise for some of you with a \$25.00 Omaha Steaks gift card for people who reach a certain number of referrals as well!

A referral thank you!

Please accept our \$25.00 Gift Card

Don't forget to REFER a friend and you will receive a \$25.00 GIFT CARD in the mail!!!

South Trail Tire & Auto Repair
 "Where Quality isn't Expensive, it's Priceless"

John Zdrovitz
 President

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MICHELIN



We miss you!!!



They may not be here in person but they will always live on in our hearts!

For you our loyal customers we have been using a new feature

South Trail Tire & Auto Repair is introducing a new feature, to further improve our service and value for our customers. Effective July 1, 2014 we will check and adjust as necessary the tire pressure on all vehicles that we service. We will use the vehicle manufacturer's suggested tire pressure recommendations as the standard measure.

Multiple studies have documented that drivers with corrected tire pressure can improve their gas mileage by one to two miles per gallon, an adjustment that will quickly add up to significant savings. And carrying the correct tire pressure will positively affect the car's handling, safety and fuel economy. Automotive tires are designed and manufactured to carry a specific tire pressure, so under inflation can lead to structural damage and shorten the life of your tire. Over inflation can lengthen braking distances and is therefore a safety concern.

So as a new service feature, when a customer brings their vehicle in for any service the technician will allow your tires to cool, and then check and record the psi for each tire (tire pressure is measured in *pounds per square inch* or psi). Next, we will consult your vehicle manufacturer's tire inflation recommendation and adjust the tire pressure accordingly. This information will be captured and printed on the invoice statement. This invoice statement will list three new items:

- incoming psi for all four tires
- corrected/adjusted psi

"Here at South Trail Tire & Auto Repair we are always searching for ways to better serve our customers. This new feature focused on a scientific solution to improve our customer's safety and tire longevity is a natural fit for both our valued customers and our company" notes John Zadrovitz, President of South Trail Tire & Auto Repair.



Don't forget to refer a friend & receive \$25.00 GIFT CARD!!

When they come in for service: Mention you are the one that referred them and you will receive in the mail a \$25.00 GIFT CARD off your next service!!!

Offer is on valid for new customer referrals: person receiving the gift card must be an existing customer. Cannot be combined with any other offer. Gift card is only valid at South Trail Tire & Auto Repair. Some restrictions apply

This is not a coupon or voucher you will receive that in the mail!

Some repeat offenders may get a \$25.00 Omaha Steak gift card in appreciation for their loyalty!!