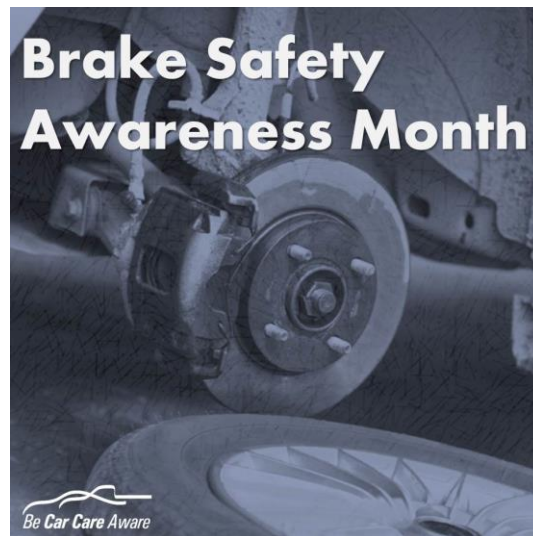


# SOUTH TRAIL TIMES

Volume 2 / Issue 8

## AUGUST EDITION:

### Seven Signs Your Brakes Need to be Inspected



**During Brake Safety Awareness Month in August, the Car Care Council reminds motorists that routine brake inspections are essential to safe driving and maintaining your vehicle.**

**“When it comes to vehicle safety, the brake system is at the top of the list, so have your brakes checked by an auto service professional at least once a year,” said Rich White, executive director, Car Care Council. “Knowing the key warning signs that your brakes may need maintenance will go a long way toward keeping you and others safe on the road.”**

**The Car Care Council recommends that motorists watch for seven signs that their brakes need to be inspected:**

- 1. Noise: screeching, grinding or clicking noises when applying the brakes.**
- 2. Pulling: vehicle pulls to one side while braking.**
- 3. Low Pedal: brake pedal nearly touches the floor before engaging.**

4. **Hard Pedal:** must apply extreme pressure to the pedal before brakes engage.
5. **Grabbing:** brakes grab at the slightest touch to the pedal.
6. **Vibration:** brake pedal vibrates or pulses, even under normal braking conditions.
7. **Light:** brake light is illuminated on your vehicle's dashboard.

**Brakes are a normal wear item on any vehicle and they will eventually need to be replaced. Factors that can affect brake wear include driving habits, operating conditions, vehicle type and the quality of the brake lining material.**

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Don't forget to like us on Facebook for more savings and current promotions, contests & coupons  
@<https://www.facebook.com/southtrailtireandauto>

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## **SALES:**

Specials this month:

## **SMOKER RAFFLE**

**It's so hot our it's Smoking!!!**

**Time for our August Smoker Raffle**

**You will be giving a ticket to enter for any service done to your car during the month of August.**

**Winner will be drawn August 28th 2015**

**We will even get you started with charcoal, wood chips, lighter fluid, & A rack of RIBS!!!**

**Rules & Restrictions Apply**

**South Trail Tire & Auto Repair**

**STARTS:** August 1, 2015 we will be having a raffle for **ONE** lucky winner to win an **Smoker**

Rules are as follows...

- For any service, repair, tire order you will be giving one ticket and addition to that you will get 1 ticket per \$100.00 increments.
- We will be drawing the winner the end of business day August 31st, you will be notified by phone to pick up your smoker.
- You will be required to come into the office and take a picture with us and your Smoker!!

\*Some restrictions apply: Previous services do not count to be entered in car **must be serviced between 8/1/2015 & 8/31/2015**

**CAR TIPS:** DO NOT FORGET HOTTER TEMPERATURES ARE HERE ALONG WITH RAIN SO ENSURE YOUR WINDSHIELD WIPERS ARE WORKING, YOU HAVE FLUID IN YOUR CAR AND CHECK YOUR TIRE PRESSURE AS WELL. OR YOU COULD ALWAYS CALL US AT 239-433-4241 AND SCHEDULE AN APPOINTMENT AND WE WILL CHECK IT FOR YOU!!!

## **SHOP NEWS:**

**We are still having our Veterans Clothing Drive!!**

## WE WOULD LIKE ALL OF YOUR HELP TO SUPPORT OUR VETERANS

We will be have a drop box in our office to **Support all Veterans**

This is a donation program please read below the acceptable donations you are welcome to bring in with you when you have your car serviced or just come in to drop them off. We are hoping this will be a success to help out our Veterans.



They're owed a salute.

The VVA accepts many donations the **RED** ones are the donations **we will accept in our office:**

### **WE ESPECIALLY NEED CLOTHING!**

**Clothing of all types & sizes (men's, ladies, children's, baby's)**

**Clothing accessories**

**Shoes (all kinds)**

**Baby items**

**House and glassware**

**Books, small toys, bikes**

Stereos, radios, portable TVs

All bedding, **draperies, curtains**

Kitchenware

Usable small furniture & rugs

Small appliances

Tools (all kinds) **small tools**

**Jewelry and unopened cosmetics**

If you would like to help out more or donate items above that are not highlighted or money you can email [Melissa@southtrairtire.com](mailto:Melissa@southtrairtire.com) for more information.

This will be an ongoing clothing drive for our veterans until further notice. We are hoping that we can give some back to the men and woman who risked it all for our freedom. So please go through your closets, cabinets, and home and start clearing out unused or cluttered items and let's give them to one amazing cause!!!!

Our winner for our Grill raffle is Marvin & Lynne Swosinski!!!

**A VERY SPECIAL CONGRATULATIONS TO OUR GRILL WINNERS IN JULY MARVIN & LYNNE SWOSINSKI WHO HAVE DECIDED THEY ARE GOING TO DONATE THE GRILL TO A FAMILY IN NEED!!!**

**YOU ARE BOTH AMAZING PEOPLE!**



31 YEARS AND STILL COUNTING OF QUALITY SERVICE!!!

**SUMMER HEAT**

GET A \$25.00 GIFT CARD OFF YOUR

## NEXT SERVICE!!!

EARN A \$25.00 gift card for referring you friend:

must be a new customer have them tell us you sent them in and we will mail you the gift card: It's like getting a FREE oil change ☺ There will be a surprise for some of you with a \$25.00 Omaha Steaks gift card for people who reach a certain number of referrals as well!



AIR    LIGHTS    SIGNALS    WIPERS    BRAKES  
OIL    VIBRATION    FLUID    PRESSURE    WATER

We miss you!!!



They may not be here in person but they will always live on in our hearts!

N	C	N	T	Z	E	R	S	E	C
N	O	Y	Q	Q	Z	L	W	R	J
B	O	I	J	M	A	H	M	U	W
P	R	P	T	N	L	P	A	S	I
Y	E	A	G	A	N	I	L	S	P
G	Z	I	K	C	R	W	O	E	E
V	S	Z	I	E	A	B	R	R	R
L	I	G	H	T	S	X	I	P	S
M	C	U	E	G	L	J	A	V	R
R	H	R	D	I	U	L	F	X	H



*"I started repairing my car myself when it became quite clear that I should let you guys handle it."*

**DON'T MISS OUT ON OUR SPECIALS, RAFFLES & GIVE-A-WAYS!!!!!!!**

### **Save it for the Ribs**

**\$10.00 OFF** any Service Over **\$100**

**\$20.00 OFF** any Service Over **\$200**

**\$30.00 OFF** any Service Over **\$300**

Expires: 08/31/2015 Not valid with any other offers. Certain Conditions may apply.

Excludes Tire Purchases.

### **SO HOT OUT IT'S SMOKING...SPEAKING OF SMOKING YOU CAN WIN A SMOKER & A RACK OF RIBS!!!**

**STARTS:** August 1, 2015 we will be having a raffle for one lucky winner to win a **FREE SMOKER.**

Rules are as follows...

-For any service, repair, tire order over \$100.00 you will be giving one ticket and addition to that you will get 1 ticket per \$100.00 increments.

-We will be drawing the winner the end of business day August 28<sup>nd</sup>, you will be notified by phone to pick up the Smoker.

-You will be required to come into the office and take a picture with us and your new SMOKER!!

\*Some restrictions apply: Previous services do not count to be entered in car **must be serviced between 8/1/2015 & 8/28/2015** And paid for in full for entry. **DO NOT PRINT THIS OUT AS IT IS A PROMOTION NOT A COUPON OR VOUCHER!**

JUST CALL AND SCHEDULE AN APPOINTMENT.

## Keep it from over heating!

\$49.95

Includes: Oil change and filter, lube front end, check battery & alternator operation, inspect belts & hoses, check coolant, inspect brakes, check struts, shocks, & CV joints, check lights, rotate tires and receive a **FREE** pair of wiper blades.

For most cars and light trucks (some restrictions apply) up to 5 qts of conventional oil. Some restrictions apply. Not valid with any other offer. . **DO NOT PRINT THIS OUT AS IT IS A SPECIAL NOT A COUPON OR VOUCHER! JUST CALL AND SCHEDULE AN APPOINTMENT.**

## For you our loyal customers we have been using a new feature .....

South Trail Tire & Auto Repair is introducing a new feature, to further improve our service and value for our customers. Effective July 1, 2014 we will check and adjust as necessary the tire pressure on all vehicles that we service. We will use the vehicle manufacturer's suggested tire pressure recommendations as the standard measure.

Multiple studies have documented that drivers with corrected tire pressure can improve their gas mileage by one to two miles per gallon, an adjustment that will quickly add up to significant savings. And carrying the correct tire pressure will positively affect the car's handling, safety and fuel economy. Automotive tires are designed and manufactured to carry a specific tire pressure, so under inflation can lead to structural damage and shorten the life of your tire. Over inflation can lengthen braking distances and is therefore a safety concern.

So as a new service feature, when a customer brings their vehicle in for any service the technician will allow your tires to cool, and then check and record the psi for each tire (tire pressure is measured in *pounds per square inch* or psi).Next, we will consult your vehicle manufacturer's tire inflation recommendation and adjust the tire pressure accordingly. This information will be captured and printed on the invoice statement. This invoice statement will list three new items:

- incoming psi for all four tires
- corrected/adjusted psi

"Here at South Trail Tire & Auto Repair we are always searching for ways to better serve our customers. This new feature focused on a scientific solution to improve our customer's safety and tire longevity is a natural fit for both our valued customers and our company" notes John Zdrovitz, President of South Trail Tire & Auto Repair

## Don't forget to refer a friend & receive \$25.00 GIFT CARD!!

When they come in for service: Mention you are the one that referred them and you will receive in the mail a \$25.00 GIFT CARD off your next service!!!

Offer is on valid for new customer referrals: person receiving the gift card must be an existing customer. Cannot be combined with any other offer. Gift card is only valid at South Trail Tire & Auto Repair. Some restrictions apply

**This is not a coupon or voucher you will receive that in the mail!**

Some repeat offenders may get a \$25.00 Omaha Steak gift card in appreciation for their loyalty!!